

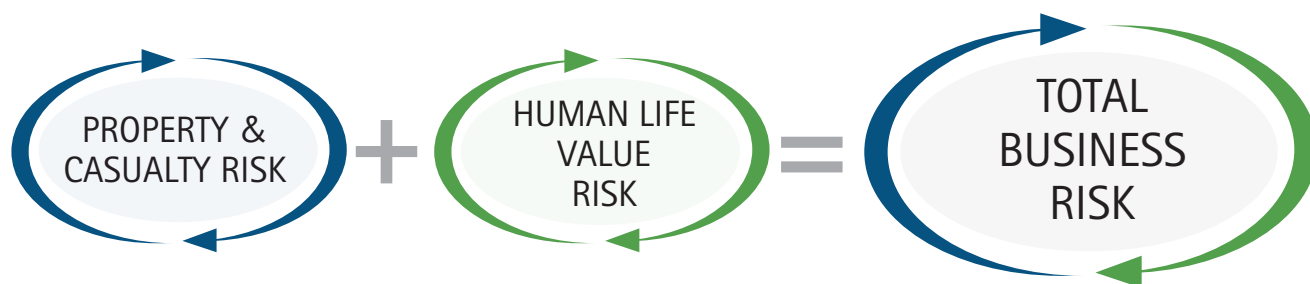


## Introducing the **next generation** of life insurance brokerage service.

The Integrated Advisors Program™ is a proven, simple, and flexible way for you to:

- Sustain significant business growth across all lines
- Earn competition-proof commercial client loyalty
- Really stand out from the competition

The IAP brings together what you know about your best clients with what we know about helping business owners make great life insurance buying decisions. Together, we offer your very best clients a **Total Business Risk** solution.



### When we partner with you:

- Case size increases 5 to 10 times
- The time you spend is cut in half (at least)
- You do what you do best; protect and nurture your very best client relationships
- Your per-hour, per-case income increases by a factor of 8 to 16
- Your clients enjoy an exceptional and highly valuable experience... and they tell you so!

### Recent IAP case **commission payouts**

- Nursing home owners – "Wrap your arms... OR ELSE!" **\$270,000**
- General contractor, Mississippi – "You can trust me... HONEST!" **\$320,000**
- General contractor, Georgia – "Not for me... I am UNINSURABLE!" **\$400,000**

### Getting started is easy

We work with agency owners and their agents to determine the most appropriate path forward. From formal training and a proactive, structured approach to informal, case-by-case conversations, we empower great Total Business Risk conversations between you and your best clients. When appropriate, your senior IAP partner participates in brief, effective and highly valuable client conversations. Our goal is to make you look great in the eyes of your client while helping you achieve exceptional life insurance case success.

**Speak with Cliff Young**  
for more information  
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